

21st ANNUAL
BREAST CANCER
EDUCATION CONFERENCE

Saturday, October 8, 2022

8:00 am - 4:00 pm

Wilder Center - Saint Paul

2022 SPONSORSHIP

OPPORTUNITIES



BREAST  CANCER
EDUCATION
— ASSOCIATION —
ENCOURAGE. ENGAGE. EMPOWER.

www.BreastCancerEducation.org



*"An amazing amount of information!!!
Wonderful cutting-edge research embedded
with an abundance of hope."
- 20th Annual Conference Attendee*



BreastCancerEducation.org



Founders Lois Joseph & Ann Harris

Conference Commitment

Breast cancer survivors are living with, through and beyond cancer. The journey begins at diagnosis, and it's different for everyone. The BCEA Conference provides education and support to help survivors understand and evaluate their options for treatment and care as they navigate the physical, emotional, legal and financial challenges along the way.

Created in 2001, by survivors Ann Harris and Lois Joseph, the Breast Cancer Education Association conference fulfills a need for cutting-edge information about breast health. Our program supports a broad range of healing philosophies and possibilities, from surgical options and the latest updates in oncology to mind, body and spirit practices.

There is no other program like this in the Twin Cities.

An Invitation

The Breast Cancer Education Association invites you to sponsor the **21st Annual Breast Cancer Education Conference**. This day of inspiration and education features renowned speakers and resources that help encourage, engage and empower those affected by breast cancer.

WHO ATTENDS

The conference is open to all those interested in the fight against breast cancer. Attendees include survivors and their families, caregivers and health professionals.

BENEFITS OF SPONSORING

- **Reach an Engaged Audience**
- **Identify Potential Leads**
- **Create Brand Awareness and Enhance Credibility**
- **Support the Cause & Community**
- **Promote Through Samples/Give-Aways**



WHY GET INVOLVED

The Breast Cancer Education Association Conference has a consistent record of outstanding success, earning praise from attendees, sponsors, speakers, media representatives and the general community. This is the **ONLY** educational conference about breast health offered to the public in the Twin Cities.

The BCEA conference is largely planned and run by volunteers, most of whom are breast cancer survivors. Thanks to the underwriting support of our sponsors, we are able to continue offering this full-day educational program for \$75 per person.

Although local experts donate their time to speak, this conference must be self-supporting through registration fees, grants and sponsorships.

Partners like you help make this conference possible.

BREAST CANCER EDUCATION CONFERENCE - SPONSORSHIP OPPORTUNITIES

	PREMIER	SUPPORTING	KEYNOTE	LUNCHEON	CONTRIBUTING	WORKSHOP	RESOURCE CENTER LIMIT OF 25
Sponsorship Level	\$10,000	\$7,500	\$5,000	\$3,500	\$2,500	\$1,500	\$1,000
Sponsorship of Presentations	2 Sessions	1 Sessions	Keynote	Luncheon		1 Session	
Podium Recognition	√	√	√	√			
Logo on Event Promotional Materials	√	√	√	√	√	√	√
Logo on Event Signage	√	√	√	√	√	√	√
Logo and Link on Website	√	√	√	√	√	√	√
Recognition in Conference Program & Agenda	√	√	√	√	√	√	√
Exhibitor Table in Resource Center*	√	√	√	√	√	√	√
Social Media Recognition	4 Posts	4 Posts	3 Posts	3 Posts	2 Posts	1 Post	1 Post
Recognition during BCEA Webinar	√	√	√				
Registrations or Scholarships	10	8	6	4	2	2	2

COMMITMENT & RESOURCE CENTER EXHIBITOR REGISTRATION FORM

I am committing to sponsor the **21st Annual Breast Cancer Education Conference on Saturday, October 8, 2022** at the Wilder Center in Saint Paul at the level indicated below.

- \$10,000 **PREMIER SPONSOR**
- \$7,500 **SUPPORTING SPONSOR**
- \$5,000 **KEYNOTE SPONSOR**
- \$3,500 **LUNCHEON SPONSOR**
- \$2,500 **CONTRIBUTING SPONSOR**
- \$1,500 **WORKSHOP SPONSOR**
- \$1,000 **RESOURCE CENTER SPONSOR**

PAYMENT INFORMATION

- Please send an invoice for the amount indicated above.
- Enclosed is a check made payable to:
Breast Cancer Education Association

Breast Cancer Education Association is a 501(c)(3) organization.

Company Name		
Contact Name		
Job Title		
Address		
City	State	Zip
E-mail		
Phone		
Fax		

PLEASE MAIL THIS FORM TO:
Breast Cancer Education Association
1027 W. Roselawn Avenue
Roseville, MN 55113

FOR QUESTIONS, PLEASE CONTACT:
Association Manager, Ann Kvaal
p: 651-487-3578
e: info@breastcancereducation.org